



Curtis Booker Named Program Director for KZMG, My 1027

(For immediate release 12/21/16)

NAMPA, Idaho – Impact Radio Group

Impact Radio Group is proud to announce the promotion of Curtis Booker to Program Director for KZMG My 1027 effective Wednesday December 21st.

Curtis joined Impact Radio Group in January of 2016 as Assistant Program Director and On Air Talent for KZMG My 1027. His duties also include On Air Talent on sister station KWYD Wild 101. Curtis brings years of experience in programming and a passion for radio. Curtis's desire to win and strong work ethic have made him an indispensable part of Impact Radio Group.

CEO Darrell Calton said "I am super happy to have been able to promote him and look forward to great things with the brand as we turn the page and move into 2017 with Curtis at the wheel."

Impact Radio Group is the Treasure Valley's only locally owned and operated group of radio stations. Currently, there are seven stations owned by Impact Radio Group, including KQBL (101.9 The Bull), KQBL-HD3 (92.7 The Alternative), KZMG (MY 102.7), KWYD (WILD 101), KSRV (96.1 BOB FM), KKOOL (KOOL OLDIES 101.5), and KNFL (96.5 ESPN RADIO BOISE). Impact Radio Group has been operating in Idaho since March of 1999.

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