



Joey Jenkins Named Program Director for ESPN Boise

(For immediate release 1/3/17)

Impact Radio Group
Boise, Idaho
Nielsen Radio Market #97
ESPN Boise KNFL-AM 96.5 FM & 730 AM

Impact Radio Group is proud to announce the promotion of Joey Jenkins to Program Director for ESPN Boise effective Tuesday January 3rd 2017.

Joey joined Impact Radio Group in March of 2016 as producer, phone screener, and board operator for all local programming on ESPN Boise. Joey's passion for sports broadcasting led to his quick ascension to host of The Drive, airing weekday afternoon from 2pm to 6pm MST with co-host Alex Gold.

CEO Darrell Calton said, "Joey brings the company years of experience, a lifelong obsession for sports radio, and a determination to excel. His strong work ethic and easy-going personality are forging him into an invaluable part of Team Impact".

Impact Radio Group is the Treasure Valley's only locally owned and operated group of radio stations. Currently, there are seven stations owned by Impact Radio Group, including KQBL (101.9 The Bull), KQBL-HD3 (92.7 The Alternative), KZMG (MY 102.7), KWYD (WILD 101), KSRV (96.1 BOB FM), KKOO (KOOL OLDIES 101.5), and KNFL (96.5 ESPN RADIO BOISE). Impact Radio Group has been operating in Idaho since March of 1999.

For more information, please contact:

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