



ESPN Boise is on the Move

(For immediate release 1/27/17)

Impact Radio Group
Boise, Idaho
Nielsen Radio Market #97

Impact Radio Group is excited to announce the move of sports talk station ESPN Boise from 96.5 FM to 99.1 FM. With this move the station will now be heard on a bigger, stronger, and more clear signal. ESPN Boise has quickly become a listener favorite in the Treasure Valley and the improvement is just one of many that have been made on the station in the past few months. "It's simple, our listeners asked and we answered" says Program Director Joey Jenkins.

ESPN Boise offers top shelf local sports entertainment with The Press Box hosted by Jay Tust and B.J. Rains 9a-11am and The Drive with hosts Joey Jenkins and Alex Gold 2pm-6pm. ESPN Boise can also be heard in HD on KQBL-HD2.

Impact Radio Group is the Treasure Valley's only locally owned and operated group of radio stations. Currently, there are seven stations owned by Impact Radio Group, including KQBL (101.9 The Bull), KQBL-HD3 (92.7 The Alternative), KZMG (MY 102.7), KWYD (WILD 101), KSRV (96.1 BOB FM), KKOO (KOOL OLDIES 101.5), and KNFL (99.1 ESPN RADIO BOISE). Impact Radio Group has been operating in Idaho since March of 1999.

For more information, please contact:

Darrell Calton
CEO
208-465-9966
Darrell@impactradiogroup.com