



Impact Radio Group Expands Idaho Broadcast Footprint

(For immediate release UPDATE)

Impact Radio Group
Boise, Idaho
Nielsen Radio Market #97

Impact Radio Group of Boise, Idaho announced today that they have entered into a definitive agreement to manage and operate the radio stations of Locally Owned Radio LLC. Locally Owned Radio owns four Class C stations and two FM translators in Twin Falls, Idaho.

Darrell Calton, CEO of Impact Radio Group, is pleased to announce the company will add the Twin Falls market to the seven signals currently in the Impact Radio Group portfolio in Boise, Idaho. When the management agreement is approved, it will bring the total number of stations operated by Impact Radio Group to 13. Commenting on the additions, Calton said, "What an honor it is to combine with this great cluster of radio stations. Adding tried and true heritage radio stations already committed to our philosophy of "grow local businesses first" will truly enhance our growth and give us a regional footprint throughout Southeastern Idaho."

Larry Johnson, President and General Manager of Locally Owned Radio said, "We are pleased to enter into this agreement with Darrell and his exceptional team. They are experienced operators that will maintain the ongoing success of these stations."

Larry and Stephanie Johnson have been at the helm of family owned Locally Owned Radio LLC since August of 2003. "As continuing participants in the family's ownership of Impact Radio Group and Locally Owned Radio, Stephanie and I are confident that combining the talents of the two companies under Darrell Calton's leadership will enhance the continued success of both groups. This transition will allow us to focus our attention and time on the continuing growth of our theatre and performing arts company" said Johnson.

Impact Radio Group is the Treasure Valley's only locally owned and operated group of radio stations. Currently, there are seven stations owned by Impact Radio Group, including KQBL (101.9 The Bull), KQBL-HD3 (96.5 The Alternative), KZMG (MY102.7), KWYD (WILD101), KSRV (96.1 BOB FM), KKOO (KOOL OLDIES 101.5), and KQBL-HD2 (99.1 ESPN RADIO BOISE). Impact Radio Group has been operating in Idaho since March of 1999.

Locally Owned Radio LLC operates radio stations KIKX (104.7 BOB FM), KIRQ (Q-106.7), KTPZ (Music Monster 92.7), KYUN (102.1 The Bull), KYUN-HD2 (I-Rock 105.1) and KYUN-HD3 (95.1 The Breeze). Locally Owned Radio LLC has been operating in Idaho since August of 2003.

This Local Management Agreement will be filed with the FCC shortly and is subject to their approval.

For more information, please contact:

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