



ESPN Boise 99.1 FM to Partner with the Boise Hawks for 2018 Season

(For immediate release UPDATE)

Impact Radio Group
Boise, Idaho
Nielsen Radio Market #97

Impact Radio Group of Boise, Idaho announced today that they have entered into a partnership with the Boise Hawks to broadcast the games in their 2018 Baseball Season on ESPN Boise 99.1 FM. Both organizations strive to provide top notch sports entertainment for the citizens of the Treasure Valley.

Joey Jenkins, Program Director and Co-Host of The Drive on ESPN Boise, said "Everyone at ESPN Boise is thrilled to be partnering with the Boise Hawks. The Hawks are a staple for the Treasure Valley Sports fan and bring an exciting brand of baseball to fans throughout the summer. The Hawks roster is filled with future stars of Major League Baseball and our radio partnership gives fans a chance to hear these stars in action."

Darrell Calton, CEO of Impact Radio Group, said "We take our commitment to the community and to producing a fantastic on-air experience for listeners very seriously at Impact Radio Group. We are looking forward to a great season with the Boise Hawks. Summer, Boise, baseball on the radio, it's a winning combination"

Impact Radio Group is the Treasure Valley's only locally owned and operated group of radio stations. Currently, there are seven stations owned by Impact Radio Group, including KQBL (101.9 The Bull), KQBL-HD3 (96.5 The Alternative), KZMG (MY 102.7), KWYD (WILD 101), KSRV (96.1 BOB FM), KKOO (KOOL OLDIES 101.5), and KQBL-HD2 (99.1 ESPN RADIO BOISE). Impact Radio Group has been operating in Idaho since March of 1999.

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