



ILIAD
MEDIA GROUP



Iliad Media Promotes James Garner to Regional Operations Manager

(For immediate release)

Impact Radio Group
Boise, Idaho
Nielsen Radio Market #97

Iliad Media Group of Boise, Idaho announced today the promotion of James Garner to Regional Operations Manager. James has been with the company for eleven years and is the Treasure Valley locations longest tenured employee. He has served as program director for several top-rated stations in the Boise market including KSRV 96.1 Bob FM, KZMG FM My 102.7, and KQBL-HD3 96.5 The Alternative. James will now oversee the programming, production, and promotions for a total of thirteen stations in the Boise and Twin Falls markets.

Darrell Calton, CEO of Impact Radio Group, said "I couldn't be more pleased to announce this well-deserved promotion. James has been instrumental in the success of several of our brands in the Boise market and I am excited at what the future holds for all our brands under his direct supervision. James has a passion for radio and excellence and lives the values of Impact Radio in regard to providing the best in radio broadcasting to our listeners and the highest quality customer service to our advertising partners, while being responsible members of the local community and stewards for good."

Iliad Media Group is a locally owned and operated radio broadcasting company with stations in the Boise and Twin Falls markets. Currently, there are seven stations ran by Impact Radio Group in the Boise market, including KQBL FM (101.9 The Bull), KQBL-HD3 (96.5 The Alternative), KZMG FM (MY 102.7), KKYD FM (WILD 101), KSRV FM (96.1 BOB FM), KKOO AM (101.5 KOOL FM), and KQBL-HD2 (99.1 I-ROCK). Impact Radio Group has been operating in Idaho since March of 1999. There are six stations ran by Iliad Media Twin Falls, LLC in the Twin Falls market, including KIKX FM (104.7 BOB FM), KIRQ FM (Q-106.7), KTPZ FM (Music Monster 92.7), KYUN FM (102.1 The Bull), KYUN-HD2 (I-Rock 105.1) and KYUN-HD3 (95.1 The Breeze). Iliad Media Twin Falls has been operating in Idaho since August of 2003.

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