



ILIAD
MEDIA GROUP



Iliad Media Promotes Kristin Lowman to Regional National Sales Manager

(For immediate release)

Impact Radio Group
Boise, Idaho
Nielsen Radio Market #97

Iliad Media Group of Boise, Idaho announced today the promotion of Kristin Lowman to Regional National Sales Manager. Kristin has been with the company for five years, beginning her career in radio as a sales assistant and most recently serving as Assistant National Sales Manager. Kristin brings a passion for helping clients grow their business, positive collaboration, and creative marketing to her new position. She excels at problem solving, relationship building, and customer service. Kristin will now oversee the national sales accounts for a total of thirteen stations in the Boise and Twin Falls markets.

Darrell Calton, CEO of Iliad Media Group, said “Kristin has proven to be an invaluable part of our team. She lives the values of Iliad Media through her enthusiasm, positive nature, desire for constant improvement, and strong work ethic. She brings a wealth of knowledge regarding demographic and financial trends and changes for not only the Twin Falls and Boise areas, but for the state of Idaho overall. I am pleased that our valued national clients will benefit from her expertise and synergistic marketing solutions.”

For an electronic version of this release and more information, please text LOWMAN to 32930

Iliad Media Group is a locally owned and operated radio broadcasting company with stations in the Boise and Twin Falls markets. Currently, there are seven stations ran by Impact Radio Group in the Boise market, including KQBL FM (101.9 The Bull), KQBL-HD3 (96.5 The Alternative), KZMG FM (MY 102.7), KWYD FM (WILD 101), KSRV FM (96.1 BOB FM), KKO AM (101.5 KOOL FM), and KQBL-HD2 (99.1 I-ROCK). Impact Radio Group has been operating in Idaho since March of 1999. There are six stations ran by Iliad Media Twin Falls, LLC in the Twin Falls market, including KIKX FM (104.7 BOB FM), KIRQ FM (Q-106.7), KTPZ FM (Music Monster 92.7), KYUN FM (102.1 The Bull), KYUN-HD2 (I-Rock 105.1) and KYUN-HD3 (95.1 The Breeze). Iliad Media Twin Falls has been operating in Idaho since August of 2003.

For more information, please contact:

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